

KIWANIS CLUB
OF ANN ARBOR

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Today's Program.....

“Planning our Club’s Success: Strategic Planning for the Thrift Sale”

Mark Wishka, President Elect, presented the work of the ad hoc Strategic Planning Committee and their recommendations to the Board of Directors. They identified problems/weaknesses with the current Sale as it has grown: our gross sales have increased dramatically, but so have expenses, with the net result of proportionally less giving to the community; there is no primary management/authority for the Thrift Sale and a lack of clear internal communication between committees that share responsibility for the Sale; there is underutilized capacity for merchandise pick-ups and for hours of operation.

The committee has made several recommendations, which were approved by the Board: appoint a Sales Management Oversight Committee (SMOC); hire a part-time Sales Manager; maximize membership participation in merchandise pickups.

The overall goal is to increase net profit (funds available to give to the community) by 10% annually. This is the outline of a plan for the future of the Thrift Sale. Details are available from committee members of SMOC: Al Dailey, Dan Dever, Doug Hanton, Peter Schork, Doug Ziesmer, and Glenda Maten, chr. of Sale Volunteers.

There will be more information to come as the plan is implemented and many opportunities for participation. Our thanks to the members of the Strategic Planning Committee, who contributed their energy and time and wisdom to create a vision for the Thrift Sale that will enable us to work more efficiently and effectively to serve our community.

Next Weeks Program.....

Rich Sheridan, CEO of Menlo Innovations



This is what we call HOME.....now in our 91st year.

**“The Thrift Sale
is the driving
force of our
Success”**



We have evolved....these are our heroes.

Officer of the Day:	Lynne Lande
Announcer:	Lynne Lande
Dockers:	No information; I hope you know who you are
Sorters:	Elena Ermak
Hardware:	Andrea Kotch Duda
Furniture:	Mel Williams, Jim Kane, Jerry McMahon, Elena Ermak
Sporting Goods:	Rip Kinney, Jim Meretta
Electronics:	Bill Robb & Associates
Lamps:	Chris Winkler, Rob Schultz and Friends
Antiques:	Rose Marie Barhydt, Jane Talcott
Beds and Toys	Lee Bachman, Gretchen Preston
Office and Medical	Jim Mattson and Team
Invocation:	Kathy Barden-Perlberg
Greeters:	Don Clewell, Gary Elling, Burt and Sally Lamkin, Ken Hillenburg, Alan Burg
Hospitality:	Jane Talcott
Cashier:	Martha Petroski
Vouchers:	Bob Carr, Gretchen Preston, Clarence Dukes, Andrea Kotch-Duda, Don Clewell, Bob Johnson

Guests at our Club.....

: New member **Ken Hillenburg** introduced the following guests: **Mark Sundling**, guest of **Jerry McMahon**; **Mikell Hyman**, guest of **Kathy Griswold**; **Megan Pratt** and **Cindy Chau** from Circle K. We hope you will come back soon!

Announcements.....

Super Interclub this Wednesday, hosted by Ypsilanti Kiwanis Club at noon at the EMU Student Activities Center. We didn't take a count...please attend if you can so that we have at least four people representing our club.

Tigers Baseball Game trip in August is fully subscribed, but there is a waiting list. See Pres. Fred if you would like to be on the waiting list.

Special Warehouse Sale will be held this Saturday to sell items posted on Craigs List...we need a few helpers at the warehouse this Saturday morning 9-12.

Big House Big Heart event on April 15 will help us raise funds for the Eliminate Project. If you are planning to run or walk or be wheeled, please complete the registration forms, which are available at the KAC.

Purple Rose Theater: Martha Petroski will have tickets available next Monday for the performance on Thursday March 29 of "The White Buffalo". We will also have dinner at the Common Grill before the performance. Tickets for the show are \$16.

Book donations continue to be accepted for "Staying in Closer Touch" program for mothers in prison. Clair Dahl will have a basket by the door. Monetary donations are also welcome. Clair read titles of more favorite all time books for kids.

Sale Policy Committee will meet at 1:15 next Monday.

Fines and Happy Dollars.....

Happy Dollars **Kathy Barden** is happy for MSU win and for seeing the whole Big Ten Basketball Tournament (she even wore maize and blue for one game); she also told a story of secretly running in the BigHouse Big Heart 5K a few years ago, and that she is openly training and planning to run this year and invites others to join her or to sponsor her for the Eliminate Project. **Rose Marie Barhydt** is looking for a substitute in Antiques and Collectibles this Saturday because she will be in Florida. Let her know, if you can help out. **Melissa Tyler** is looking for pledges for her participation in the Big House Big Heart race. **Bob Snider** enjoyed his trip to Peru, which was very warm, and is also happy to be home. **Ron Williams** is happy to give Sec. Fred a check for \$237 from eBay sales and reminded us that the U of M solar car is scheduled to be in Ann Arbor on July 16th. **Chris Winkler** is proud of his youngest daughter, who received tenure at the University of Wisconsin Milwaukee. Tenure means a new title and a raise. She also heard that her work has been accepted for publication and that her sister has been chosen to do the cover art. **Peter Schork** reminded everyone that it is time to donate money for a Cross Foundation Scholarship or Campership (\$500 for scholarship, \$250 for campership; you can donate individually, with a friend, or with a group and the Cross Foundation matches the \$500 or \$250); also, **Peter** had an interesting phone call from a classmate at Tappan Jr. High, who reminded him of his greatest basketball game, in March 1978, in which Pete scored 16 points in one quarter. His classmate might have been looking for points himself, as he is applying at Peter's bank for a loan.

Fines (detail) **Kathy Barden**, wearing green for St. Patrick's Day and in support of MSU, proposed a fine on everyone not wearing green...Jim Kane started collecting quarters and was trying to decide if Steve Pezda's plaid shirt really was green, when **Molly Kelly** pointed out St. Patrick's Day was not until Saturday and those wearing green today should pay as well. Motion carried and everyone paid.

Hospitality Information.....

Jane Talcott announced that she had spoken with **Pat Buhr**, who reports recovering well and that, for the most part, this knee replacement has been easier than the first; **Jill Damon**, volunteer, broke her ankle; **Sally Soden**, volunteer, had a stent put in; **John Dahl** is having back surgery Tuesday; **Ron Gardener** had back surgery last week and is at home. **Dale Leslie** reported visiting with **Lloyd Kitchens**, who is at home and beginning radiation treatments. Lloyd enjoys visits; call first. Dale also visited with former member, **Henry VanderKay**, who is living at Clare Bridge.

Stuff you should know.....

Last Week Sale: \$5988 **Vouchers:** Five families served with \$650 in merchandise

Today's Fines: \$20

Today's Happy Dollars: \$27

Attendance: 59



Known world wide as the place for the "funkiest" gift.

"Serving the Children of the World...our motto, our mission"



Forerunner of the Thrift Sale....the vision continues.

March 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3 SALE AND WAREHOUSE SALE
4	5 MEETING	6 BOARD MEETING	7	8	9	10 SALE
11	12 MEETING	13	14	15	16	17 SALE
18	19 MEETING	20	21	22	23	24 SALE
25	26 MEETING	27	28	29 PURPLE ROSE	30	31 SALE

Our Sponsored Programs.....Service to Youth



WISD Aktion Club



We need to start one of these!!
Who has a Middle School child or grandchild?



Angell Elementary



Huron High School
Pioneer High School



Circle K International

University of Michigan

"Serving the Children of the World"



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**We're on the Web
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**"Kiwanis Thrift Sale" is
on the Web
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