

KIWANIS CLUB  
OF ANN ARBOR

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# Kiwanis of Ann Arbor

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## Today's Program.....

Communications Committee Chair **Kathy Griswold** introduced member **Alan Burg** and volunteer **Mikell Hyman**. **Alan** has contributed his talents as a graphic artist to the production of several communication pieces to promote the Thrift Sale. We now have maps that show the locations of both the KAC and the Warehouse. We have Thrift Sale business cards that contain information such as our physical addresses, our email address, our phone number, and our sale days and hours. We also have a brochure that we can give to individuals and businesses to encourage donations. In addition, Alan provided us with copies of the newly drafted Publication Standards document. By adhering to the Standards, messages we send to the community will be consistent and will promote our Kiwanis Thrift Sale brand.

Mikell Hyman is a grad student at the U of M who is working on a PhD in Sociology. She is also a life long Thrift Sale aficionado. She enjoyed shopping at our sale so much that she decided to conduct a survey of our customers as a class project. Her objectives were to find out who shops with us and why. To get a better feel for the sale she signed on as a volunteer and now regularly volunteers in Cameras and Office Supplies on Saturday and sorts t-shirts on Thursdays.

With the assistance of a few Circle K members, Mikell surveyed 95 willing customers on March 31, 2012. Some customers who might have liked to participate in the survey were not able to because of language barriers and time constraints but the results of the survey are interesting nonetheless. Mikell learned that the average shopper is a 40 year old Caucasian who is just as likely to be male as female. 35% of our shoppers have incomes of \$24,000 or less and 20% have incomes of \$75,000 or more. Most people shop with us because it is fun and the merchandise is affordable. While our customers also patronize other thrift shops, they especially enjoy interacting with our volunteers as they make their purchases. Most of our customers live within 5 miles of the KAC and most of them use their cars to get to the KAC. On the day of the survey, 95% of those surveyed were repeat customers. 20% said they come to the KAC every week. While those surveyed spent as much as \$200 or as little as 50 cents, the average of reported spending was \$18.90. Most of those surveyed made purchases of hardware, kitchen items, clothing and/or books. Mikell emphasized that her survey results are not scientifically accurate but rather reflect a snapshot of those shopping on that particular day. She noted that the customer mix could be significantly different on a Saturday in the middle of the summer or on a Saturday in early September.

**Ann Mattson** or **Bill Robb** can provide anyone who is interested with a copy of Mikell's power point presentation.

## Next Weeks Program.....

"Around the Town Bus Tours" presented by Mary Raab



This is what we call HOME.....now in our 93rd year.

*“The Thrift Sale is the driving force of our Success”*



We have evolved....these are our heroes.

### ASSIGNMENTS for the COMING WEEK:

- Announcer: **Jim Kane**
- Officer of the Day: **Jerry McMahon**
- Dockers: **Jim Meretta, Ron Gardner**
- Warehouse: **No sale**
- Sorters: **Alan Burg, Ken Shaw**
- Hardware: **Jerry Brown, John Sampsele, Burt Lamkin**
- Furniture: **George Gilligan, Larry Hill, Mike Dabbs**
- Shoes & Outdoor: **Gordon Beeman, Al Gallup**
- Men’s Clothing: **John Bassett, Don Clewell**
- Electronics: **Bill Robb and Associates**
- Lamps: **Chris Winkler, Rob Schultz and friends**
- Antiques: **Rose Marie Barhydt, Pat Buhrer**
- Beds and Toys: **Lee Bachman, Ty Knoy, Mike Anglin**
- Office and Medical: **Jim Mattson and Team**
- Invocation: **Betsy Ford**
- Greeters: **Bryce Babcock, Phil Chen, Don Kossick, Chris Winkler**
- Hospitality: **Dale Leslie**
- Cashier: **Martha Petroski**
- Vouchers: **Rose Marie Barhydt, Pat Buhrer, Bill Lynn, Dave Hughes, Don Clewell, Dick Benedek, Molly Kelly, Gretchen Preston**

### **Guests at our Club.....**

Former member Andy Chapelle and Rick Gilbertson, both guests of **John Bassett**; Janet Chen, spouse of **Phil Chen**; Mikell Hyman, guest of **Kathy Griswold**; and Marcus Bodner, Wisam Berry, Alex Novo and Megan Pratt from Circle K.

### **Announcements.....**

Meetings:

**Sale Management Oversight Committee** will meet in Ned’s Place at 10:45 am, Monday, Nov.12 and the Kiwanis **Board of Directors** meeting will be on Tuesday, Nov. 13 at 7:15 pm at the KAC. Everyone is welcome.

**Warehouse Sale:** The next Warehouse Sale is Sat., Nov. 17 from 9 am to noon.

**Holiday Sale:** The two-day Holiday Sale is Friday and Saturday, Nov. 30 and Dec. 1. Members are asked to stay after the Nov. 19 meeting to help set up.

The KAC will be closed on Thanksgiving Day, Nov. 22, 2012. No drop-offs or pick-ups and no sorting will be done that day.

The KAC will be open for drop-offs only on Sat, Nov. 24 if members volunteer for dock duty that day. Contact Jim Wolfington if you are able to assist.

The Monday, Nov. 26 meeting will be held at Westside United Methodist Church, 900 S. Seventh St. in Ann Arbor (663-4164).

**President Mark** announced that Glacier Hills staff will be moving residents into its new Rehab Center Nov. 13 to 15 and would appreciate help. Let **Mark** know by email if you can help.

## Fines and Happy Dollars.....

Fines:

\$26.00 in fines! **Kathy Stroud** was fined for dumping **Dan Dever**; **Phil Chen** and all those sitting at his table were fined because **Phil** was not sitting at the same table as his wife Janet; and then, of course, everyone else was also fined.

Happy Dollars:

\$19 Happy Dollars! **Ron Williams** for OSU and UM victories, for healthy Ebay and shoe sales, and for the Army Field Band Concert; **Betty Jean Harper** for the OSU victory; **Tom Dew** for **Jim Meretta** subbing on the dock for him; **Jane Talcott** for Camp Placement photos viewable online at [CampPlacement.shutterfly.com](http://CampPlacement.shutterfly.com); **Gordon Beeman** for **Ron Gardner** doing dock duty for him and for Indiana's unusually long string of victories: **Dan Burroughs** for upcoming Measure for Measure concerts including one celebrating Veterans Day at Saline Middle School this Sunday at 4 pm and one with the U of M Men's Glee Club at St. Francis Church on Sat., Dec. 8; **Garry Evans** for having already filled 2 of the 84 bell ringing slots for Dec. 22; **Bryce Babcock** for **Ron Williams'** 35 years of service to Motor Meals (aka Meals on Wheels); **Jim Wheaton** for U of M's win against MSU; and **Bob Gray** for having broken the right elbow...that being the left one.



Known world wide as the place for the "funkiest" gift.

## Hospitality Information.....

**Don Kossick** advised that Lars Lande, spouse of **Past President Lynne Lande**, is in the hospital. We hope he will be home soon. **Ty Knoy's** home was severely damaged in a house fire last Tuesday. He and Patsy have already started rebuilding. Our thoughts are with them.

*“Serving the Children of the World...our motto, our mission”*

## Stuff you should know.....

Last Week Sale Revenue:

KAC \$7,681

Warehouse \$1,172

Total \$8,853

Vouchers: Our voucher team served 9 families who received \$1,447.50 worth of merchandise.



Forerunner of the Thrift Sale....the vision continues.

# November 2012

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3 Sale + Warehouse
4	5 Meeting	6	7	8	9 Spaghetti Dinner	10 Sale
11	12 Meeting	13 Board Meeting	14	15	16	17 Sale + Warehouse
18	19 Meeting and Set Up	20	21	22 Thanks-giving	23	24 NO Sale dock open
25	26 Meeting Westside U Meth	27	28	29	30 Christmas Sale	



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# December 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Sale + Warehouse
2	3 Meeting Offsite	4 Board Meeting	5	6	7	8 Sale
9	10 Meeting	11	12	13	14	15 Sale + Warehouse
16	17 Meeting	18	19	20	21	22 Sale
23	24 Meeting	25	26	27	28	29
30	31 NO MEETING					



Forerunner of the Thrift Sale....the vision continues.

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**Warm the Children:** Doug Zieseimer is looking for volunteer shoppers for **Warm the Children**. Each year our club works with about fifty families, accompanying parents and children on a shopping trip to Target to purchase warm winter clothing for winter. Sign up with Doug to help out with this heart-warming project.

Salvation Army Bell Ringing: **Garry Evans** will be our Santa for the next several weeks as he chairs our Bell Ringing project. Sat., Dec. 22 is the big day. Sign ups start next week.

Circle K Service Day was a big success this past weekend. 350 volunteers contributed over 2,000 hours of service as they participated in 132 different projects in a 25-hour community service marathon. We really appreciated the help at both the KAC and at the Warehouse.

Social Activities:

**Spaghetti Dinner:** Friday, Nov. 9 from 5:30 to 7 pm at the KAC. Hosted by our Club and UM Circle K. \$10 for adults. \$7 for students. Proceeds will benefit "The Eliminate Project". Everyone is welcome. All you can eat! Kudos go to **Max Ziegler** and crew.

**Polish Film Festival:** **Martha Petroski** announced that as a thank you to the Club for helping to fund the Festival, up to 8 Kiwanians can attend film screenings at the Michigan Theater on Fri and Sat nights free of charge. If you wish to attend, tell the box office attendant you are from the Kiwanis Club of Ann Arbor.

**Interclubs:** **Dave Drake** announced that several members attended an Interclub with our Aktion Club this past Thursday. Our Club is hosting the November SuperInterclub on Nov. 19.

Our Sponsored Programs.....Service to Youth



WISD Aktion Club



We need to start one of these!!  
Who has a Middle School child  
or grandchild?



Angell Elementary



Huron High School  
Pioneer High School



University of Michigan

"Serving the Children of the World"



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**Senior Helpers, In-Home Personal Care Services;  
Alan Caldwell, 734-927-3111  
acaldwell@seniorhelpers.com**

### **KIWANIS CLUB OF ANN ARBOR**

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734-665-2211

Thrift Sale Voice:  
734-665-0450

**We're on the Web  
[www.a2kiwanis.org](http://www.a2kiwanis.org)**

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**"Kiwanis Thrift Sale" is  
on the Web  
[www.kiwanissale.com](http://www.kiwanissale.com)**